

2025 Bel Brands Dairy Soils Carbon Program – Powered by Truterra

REWARDING PRODUCERS FOR REGENERATIVE PRACTICES IN ON-FARM FEED PRODUCTION

The **2025 Bel Brands dairy soils carbon program** may reward eligible producers for the impact resulting from their transition to, or maintenance of, regenerative agriculture practices in the production of dairy feed used on farm.

2025 Bel Brands Dairy Soils Carbon Program Details

PRODUCER INCENTIVE	\$15 per acre enrollment incentive* + \$33 per metric ton carbon payment
ENROLLMENT PERIOD	June 4, 2025 – July 31, 2025 <i>or until program cap is met</i>
PROGRAM ENROLLMENT CAP	11 producers total, first-come first-served
PRODUCER ACRE ENROLLMENT CAP	Unlimited
EXCLUSIVITY (DUAL ENROLLMENT)	Fields may be enrolled in this program plus another publicly funded sustainability program (if they meet all eligibility requirements). Fields may not be enrolled in another privately funded program.

*Producers must complete the data collection stage of this program to be paid the \$15 per acre enrollment incentive.

FIELD ELIGIBILITY REQUIREMENTS

GEOGRAPHY	Eligible producers in the Brookings, SD milkshed <i>Producers must be pre-qualified by Bel Brands and invited to participate in this program.</i>
FIELD SIZE	10-acre minimum
CROPS	<ul style="list-style-type: none"> Corn (grain or silage), alfalfa, sorghum (grain or forage), wheat (grain or silage) in CY2025 Producers must confirm that 100% of the harvested crop from an eligible field is used on farm as dairy feed
PRACTICE CHANGE(S)	Strip/no-till and/or use of cover crops

PRACTICE CHANGE YEAR	Practice must be present in CY2025. There is no requirement for initial practice change year.
PAYMENTS & CONTRACTING	
PRODUCER CONTRACT LENGTH	1 contracted year (CY2025) + 5 years of data reporting (CY2026-CY2030)
ESTIMATED PAYMENT TIMELINE	Q2 2026
DATA REQUIREMENTS	
DATA COLLECTION YEARS	CY2020 – CY2025
DATA COLLECTION DEADLINE	December 1, 2025

For qualified producers to participate in the 2025 Bel Brands dairy soils carbon program, producers must provide the following data points for each field enrolled:

WINTER CROP (COVER CROP)	TILLAGE	SUMMER CROP (CASH CROP)	FERTILIZER APPLICATIONS
Crop type	Type (depth) of each pass	Crop type	Product & type
Planting date	Date of each pass	Planting date	Application date(s)
Harvest/termination date		Harvest/termination date	Rate (field average)
Termination method		Yield (field average)	Total N, P, K applied
Yield (field average) if harvested		Residue removal	Additives used
Residue removal			

Additional data points collected may include: residue removal • conservation practices • pest management strategies • irrigation • drainage • grazing headcount/duration

To get started, visit Truterraag.com/enroll or scan the QR code above to complete our pre-enrollment form. Questions? Connect with your local Truterra network provider or email support@truterraag.com.

