



TRUTERRA™ 2023 CARBON PROGRAM

CHOOSE YOUR CARBON EXPERIENCE

A GUIDE TO RETAILER-LED INVOLVEMENT IN TRUTERRA CARBON PROGRAMS

Truterra retailers who choose to drive all program implementation are responsible for working with farmers to document stewardship efforts. Data capture is an important part of carbon programs. Below is a list of data points required to execute a carbon program.

RETAILERS WHO IMPLEMENT THEIR OWN PROGRAM MUST COLLECT GROWERS' PRACTICE CHANGE DATA:

- Winter crop planting date
- Winter crop
- Winter crop harvest/termination date
- Winter crop yield
- Residue removal
- Tillage pass date
- Tillage type
- Conservation practices
- Pest Management Strategies
- Summer crop planting date
- Summer crop
- Summer crop harvest/termination date
- Summer crop yield
- Residue removal
- Irrigation
- Drainage
- Grazing headcount/duration
- Fertilizer type
- Fertilizer application date(s)
- Fertilizer product
- Fertilizer amount applied
- N applied
- P applied
- K applied
- Fertilizer additive

To learn more, contact your Truterra™ Account Manager and visit Truterraag.com/Enroll.