

# 2023 TRUTERRA™ CARBON PROGRAMS

## LEVEL UP YOUR SOIL HEALTH & PROFIT POTENTIAL

Truterra combines strong carbon credit science and insights with a farmer-driven sustainability program to help farmers unlock the value of every acre. The Truterra™ sustainability services are designed to meet farmers where they are on their sustainability journey field-by-field.

For fields where a reduction in tillage and/or addition of cover crops was recently done, farmers can take advantage of the Truterra™ market access program and potentially receive \$2/acre to help offset the costs associated with the transition to sustainable farming practices.

For fields further along on the sustainability journey and made a reduction in tillage and/or addition of cover crops within the last four years, farmers can potentially earn up to \$30/tonne for services generating new carbon stored.

### THE BRIEF

- *Carbon premium program: \$30/tonne*
- *Carbon standard program: \$15/tonne*
- *Market access program: \$2/acre*

### HOW IT WORKS



#### PRACTICE

Use farming practices that help improve soil health and potentially increase profit potential.



#### SIGN UP

Submit a 30-second survey at [truterraag.com/enroll](https://truterraag.com/enroll).



#### DISCOVER

Be matched with the best program for each field.



#### MEASURE

Collect data to evaluate soil health and measure carbon.



#### REWARD

Receive program payment upon verification.



## FIND THE RIGHT PROGRAM FOR THE RIGHT FIELD

PROGRAM*	PAYMENT	FIELD REQUIREMENTS	OTHER CRITERIA
MARKET ACCESS STANDARD	<b>\$2</b> /acre	CROP IN 2023: <i>Corn, Soybeans, Wheat or Cotton</i> PRACTICES: <i>Tillage reduction, addition of cover</i> PRACTICE CHANGE YEARS: 2023	None
CARBON PREMIUM	<b>\$30</b> /tonne	<i>Corn/Soybean Rotation</i> PRACTICES: <i>Tillage reduction, addition of cover</i> PRACTICE CHANGE YEARS: 2021, 2022	<i>Fields where biomass was removed are not eligible</i>
CARBON STANDARD	<b>\$15</b> /tonne	<i>Corn, Soybeans, Wheat and/or Cotton in Rotation</i> PRACTICES: <i>Tillage reduction, addition of cover</i> PRACTICE CHANGE YEARS: 2019, 2020, 2021, 2022	<i>Fields where biomass was removed are not eligible</i>

\*A field can only be enrolled in one Truterra program per enrollment period.

### YOUR BOTTOM LINE

FARMERS CAN EARN UP TO \$30 PER TONNE FOR SERVICES GENERATING NEW CARBON STORED.

FARMERS MAY BE PAID FROM FARMING PRACTICES IMPLEMENTED IN PREVIOUS YEARS.

THERE ARE NO ADMINISTRATIVE FEES FOR FARMERS OR RETAILERS.

Find the programs that are right for your fields at [Truterraag.com/enroll](https://Truterraag.com/enroll) or visit your local Truterra retail partner.