

## 2023 FIELD DATA MANAGEMENT - WHEAT UNLOCKING NEW VALUE FOR FARMERS

Truterra<sup>™</sup> sustainability services offer a range of farmer-driven programs designed to help farmers unlock the potential value of every acre.

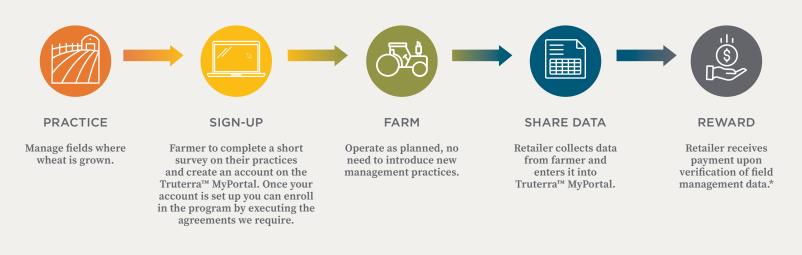
Truterra is introducing a number of region and crop-specific programs for Summer 2023. Each program is designed to meet farmers where they are on their sustainability journey, field-by-field, enabling them to try out a sustainability program without agreeing to a long-term commitment. These programs could enable farmers who previously introduced conservation practices on their fields to participate in a sustainability program.

Farmers who participate in the 2023 Truterra<sup>™</sup> field data management program for wheat have the opportunity to receive insights for enrolled acres while also building the baseline data required to potentially participate in future Truterra<sup>™</sup> programs.

## THE BRIEF

- Available for eligible farmers, including eligible long-term adopters of conservation agronomy. A farmer may be eligible if the farmer has fields in Ohio, Maryland, or Kansas with wheat in rotation for any crop years between 2018 and 2023.
- Eligible farmer provides crop year 2023 field management data on fields with wheat in rotation to retailer.

## HOW IT WORKS





## PROGRAM DETAILS

WHO'S ELIGIBLE	Farmers, including eligible long-term adopters of conservation agronomy, with fields in Ohio, Maryland or Kansas that have wheat in rotation for crop year 2018 to 2023
ENROLLMENT PERIOD	Open for enrollment August 1 – November 1, 2023
FIELD REQUIREMENTS	CROP: Wheat in rotation in CY 2018 to 2023 PRACTICES: No new practice changes are required
OTHER CRITERIA	Provide field management data for CY2023** One-year contract Not participating in any other sustainability program for enrolled fields for CY2023

\*Farmer is not paid by Truterra.

\*\*Full rotation baseline data may be required.

Learn more at **Truterraag.com/enroll** or visit your local Truterra retail partner.

