

2023 FIELD DATA MANAGEMENT - WHEAT

UNLOCKING NEW VALUE FOR FARMERS

Truterra™ sustainability services offer a range of farmer-driven programs designed to help farmers unlock the potential value of every acre.

Truterra is introducing a number of region and crop-specific programs for Summer 2023. Each program is designed to meet farmers where they are on their sustainability journey, field-by-field, enabling them to try out a sustainability program without agreeing to a long-term commitment. These programs could enable farmers who previously introduced conservation practices on their fields to participate in a sustainability program.

Farmers who participate in the 2023 Truterra™ field data management program for wheat have the opportunity to receive insights for enrolled acres while also building the baseline data required to potentially participate in future Truterra™ programs.

THE BRIEF

- Available for eligible farmers, including eligible long-term adopters of conservation agronomy. A farmer may be eligible if the farmer has fields in Ohio, Maryland, or Kansas with wheat in rotation for any crop years between 2018 and 2023.
- Eligible farmer provides crop year 2023 field management data on fields with wheat in rotation to retailer.

HOW IT WORKS



PRACTICE

Manage fields where wheat is grown.



SIGN-UP

Farmer to complete a short survey on their practices and create an account on the Truterra™ MyPortal. Once your account is set up you can enroll in the program by executing the agreements we require.



FARM

Operate as planned, no need to introduce new management practices.



SHARE DATA

Retailer collects data from farmer and enters it into Truterra™ MyPortal.



REWARD

Retailer receives payment upon verification of field management data.*



PROGRAM DETAILS

WHO'S ELIGIBLE	<i>Farmers, including eligible long-term adopters of conservation agronomy, with fields in Ohio, Maryland or Kansas that have wheat in rotation for crop year 2018 to 2023</i>
ENROLLMENT PERIOD	<i>Open for enrollment August 1 – November 1, 2023</i>
FIELD REQUIREMENTS	CROP: <i>Wheat in rotation in CY 2018 to 2023</i> PRACTICES: <i>No new practice changes are required</i>
OTHER CRITERIA	<i>Provide field management data for CY2023**</i> <i>One-year contract</i> <i>Not participating in any other sustainability program for enrolled fields for CY2023</i>

*Farmer is not paid by Truterra.

**Full rotation baseline data may be required.

Learn more at Truterraag.com/enroll or visit your local Truterra retail partner.