

# TRUTERRA™ SUSTAINABILITY SERVICES

## UNLOCKING NEW VALUE FOR FARMERS

Truterra™ sustainability services are designed to meet farmers where they are on their sustainability journey field-by-field.

For fields that haven't made a transition to sustainable practices, farmers can start with a plan. The Truterra™ soil health assessment and plan sets quantifiable soil health baselines and provides custom recommendations to improve overall soil health and resiliency.

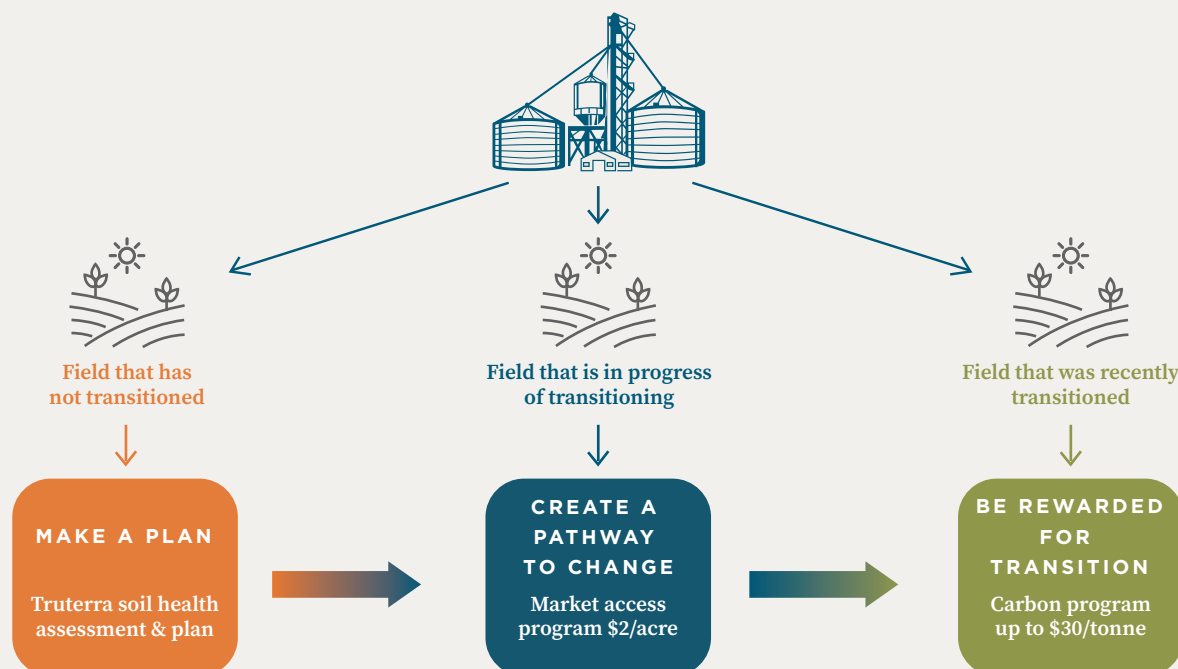
For fields where a reduction in tillage and/or addition of cover crops was recently done, farmers can take advantage of the Truterra™ market access program and potentially receive \$2/acre to help offset the costs associated with the transition to sustainable farming practices.

For fields further along on the sustainability journey that have made a reduction in tillage and/or addition of cover crops within the last four years, farmers can potentially earn up to \$30/tonne for services generating new carbon stored.

### THE BRIEF

- *Carbon premium program: \$30/tonne*
- *Carbon standard program: \$15/tonne*
- *Market access program: \$2/acre*
- *Truterra™ soil assessment & plan*

### MEETING THE FARMER WHERE THEY ARE FIELD BY FIELD



## HOW IT WORKS



### SIGN UP

Submit a 30-second survey at [truterraag.com/enroll](https://truterraag.com/enroll).



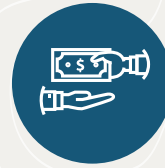
### DISCOVER

Be matched with the best program for each of your fields.



### PARTICIPATE

Truterra takes soil samples and farmer provides required management data.



### REWARD

Receive program payment upon verification.

## FIND THE RIGHT PROGRAM FOR THE RIGHT FIELD

PROGRAM*	PAYMENT	FIELD REQUIREMENTS	OTHER CRITERIA
SOIL HEALTH ASSESSMENT & PLAN	<b>Free</b> to farmer	CROP IN 2023: <i>Corn, Soybeans or Wheat</i> Commitment to assessment and consideration of plan	Limited to IA, IL, IN, KS, MI, MN, MO, NE and WI
MARKET ACCESS	<b>\$2</b> /acre	CROP IN 2023: <i>Corn, Soybeans, Wheat or Cotton</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEAR: 2023	None
CARBON PREMIUM	<b>\$30</b> /tonne	<i>Corn/Soybean Rotation</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEARS: 2021, 2022	Fields where biomass was removed are not eligible
CARBON STANDARD	<b>\$15</b> /tonne	<i>Corn, Soybeans, Wheat and/or Cotton in Rotation</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEARS: 2019, 2020, 2021, 2022	Fields where biomass was removed are not eligible

\*A field can only be enrolled in one Truterra program per enrollment period.

Find the program that's right for you at [Truterraag.com/enroll](https://Truterraag.com/enroll) or visit your local Truterra retail partner.