

# 2024 Truterra® Early Adopter – A USDA-Supported Program

REWARDING ELIGIBLE EARLY ADOPTERS OF CONSERVATION AGRICULTURE PRACTICES

**The Truterra® Early Adopter – A USDA-Supported Program** will reward eligible farmers who made the transition to strip/no-till before crop year 2015. The program will include data collection and selected soil sampling, which will contribute to a publicly available soil health study by the Soil Health Institute.

## FARMER PAYMENT EXAMPLE

Eligible farmers can potentially experience agronomic, economic, and environmental benefits by implementing conservation agronomy practices in their fields:  
 Truterra® early adopter – a USDA-supported program payment details: \$25/enrolled acre  
 Revenue potential scenario for enrollment on 500 acres: \$25/acre x 500 acres = \$12,500

## Truterra® Early Adopter – A USDA-Supported Program Details

FARMER INCENTIVE	\$25 per acre
ENROLLMENT PERIOD	Aug 1, 2024 – Nov 1, 2024
DUAL ENROLLMENT	Fields may be enrolled in this program plus the Truterra® carbon program or another commercially funded Truterra program. Fields must meet eligibility requirements for all programs enrolled.
<b>FIELD ELIGIBILITY REQUIREMENTS</b>	
GEOGRAPHIES	Select counties within ND, SD, MN, IA, NE, KS, MO.
CROPS (2025 CASH CROP)	Corn (grain or silage), soybeans, cotton, wheat (grain or silage) <i>must appear in the rotation three or more times between 2018 and 2024.</i>
FARMER ENROLLMENT CAP	unlimited
PROGRAM ENROLLMENT CAP	Limited to 300,000 enrolled acres on a first-come, first-serve basis
FIELD PRACTICES	Strip/no-till must be in place for crop year 2024. Strip/no-till must have been adopted before 2015 and must appear five or more times between 2018-2024. <i>Note: Reduced/conventional tillage years may not occur in consecutive years between 2018 and 2024</i>
FSA DOCUMENTS	Subsidiary print and certified field map with farm, tract, and field ID numbers
<b>PAYMENTS AND CONTRACTING</b>	
CONTRACTED YEAR	2024
CONTRACT LENGTH	One year

ESTIMATED PAYMENT TIMELINE	Q1 2025
<b>DATA REQUIREMENTS</b>	
DATA COLLECTION YEARS	The year of practice adoption or 2004 (whichever is shorter) through the crop year 2024
DATA COLLECTION DEADLINE	Dec 1, 2024

For qualified farmers to participate in the 2024 Truterra® early adopter – a USDA-supported program, farmers will need to provide the following data points for each field enrolled:

**Crop Year 2024 requires the following data points:**

WINTER CROP (COVER CROP)	TILLAGE	SUMMER CROP (CASH CROP)	FERTILIZER APPLICATIONS
Crop type	Type (depth) of each pass	Crop type	Product & type
Planting date	Date of each pass	Planting date	Application date(s)
Harvest/termination date		Harvest/termination date	Rate (field average)
Yield (field average) if harvested		Yield (field average)	Total N, P, K applied
Termination method		Residue removal	Additives used
Residue removal			

**Crop Year 2023 & other required historical years require the following data points:**

Harvested crop type	Tillage type (depth)	Cover crop type	Did you apply manure? (Y/N)
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**Additional data points collected may include:**

residue removal • conservation practices • pest management strategies • irrigation • drainage • grazing headcount/duration • marketing information • prior climate smart practices

**How to get started: Visit [Truterraag.com/enroll](https://Truterraag.com/enroll) or scan the QR code to complete our 30-second pre-enrollment form today.**



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