

# 2024 Truterra<sup>®</sup> Financial Assistance – a USDA-supported program

The Truterra® financial assistance program can help support eligible farmers' conversion to strip/no-till and/or addition of cover crops on a single contiguous field of less than or equal to 160 acres by providing:

- Financial assistance,
- Expanded knowledge sharing, and
- Data management

The financial assistance program is funded under USDA Partnerships for Climate Smart Commodities (CFDA 10.937) award no. NR233A750004G016

TRUTERRA SUPPORTS AND REWARDS ELIGIBLE FARMERS FOR THE TRANSITION TO QUALIFYING CONSERVATION AGRONOMY PRACTICES ON THEIR FIELDS.

Farmers can potentially experience enhanced agronomic, economic, and environmental benefits by implementing conservation agronomy practices in their fields\*:

- Work towards enhanced nutrient cycling and water-holding capacity,
- Help decrease input costs and losses,
- · Help improve yield stability and profit potential, and
- Work towards reduced soil erosion and nutrient losses.











### **GET SUPPORT**

Access technical and agronomic expertise through your Truterra network provider.

#### **ADOPT PRACTICES**

Introduce the practice(s) that make the most sense for your operation.

#### **GET REWARDED\*\***

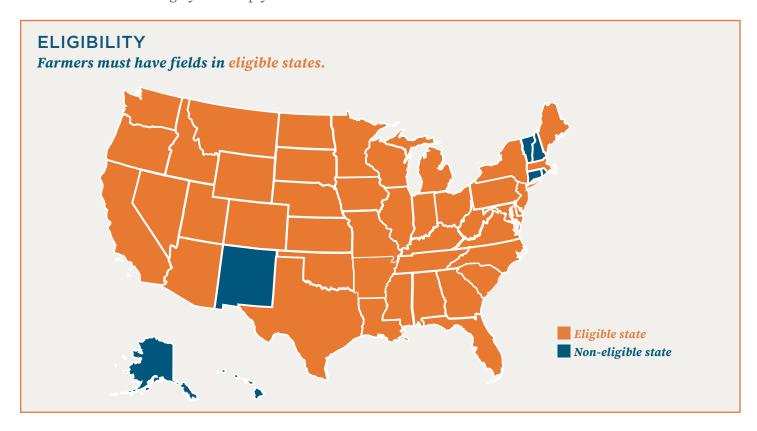
Potentially earn \$25, \$55, or \$80/acre for adopting eligible new practices



## GET REWARDED UPON DATA COLLECTION, FARMER CERTIFICATION AND FIELD VERIFICATION OF IMPLEMENTATION OF ELIGIBLE CONSERVATION PRACTICES.\*\*

Truterra and the USDA reward eligible farmers who implement new conservation practices.\*\* Potentially earn \$25/acre for strip/no-till, \$55/acre for cover crop addition, or \$80/acre for both tillage/ cover crops.

- Eligible farmers will have the potential option to participate in Truterra® carbon program opportunities.
- Practice change year: crop year 2024



Learn more at **Truterraag.com/enroll** or visit your local Truterra network provider.



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USDA is an equal-opportunity lender, provider, and employer. \*Cornell University. Advantages of Conservation Agriculture. Conservation Agriculture Knowledge Portal. \*\*Eligible farmers who adopt qualifying practice changes and enter into an agreement with Truterra.