

TRUTERRA™ SUSTAINABILITY SERVICES

UNLOCKING NEW VALUE FOR FARMERS

Truterra™ sustainability services are designed to meet farmers where they are on their sustainability journey field-by-field.

For fields that haven't made a transition to sustainable practices, farmers can start with a plan. The Truterra™ soil health assessment and plan sets quantifiable soil health baselines and provides custom recommendations to improve overall soil health and resiliency.

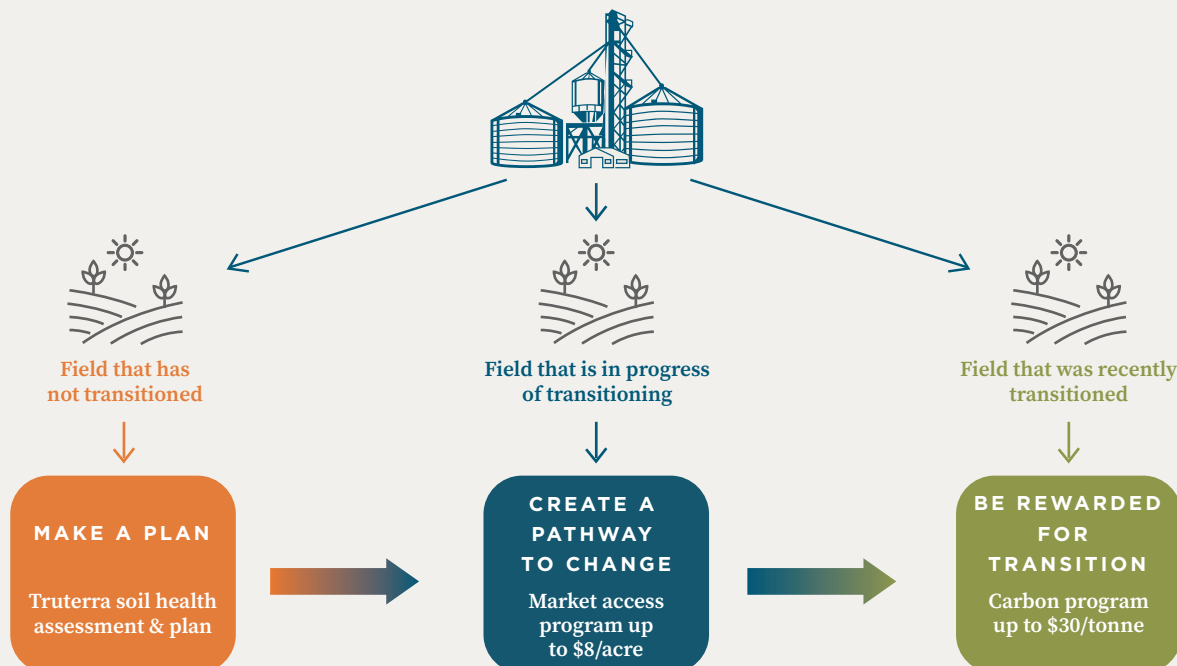
For fields where a reduction in tillage and/or addition of cover crops was recently done, farmers can take advantage of the Truterra™ market access program and potentially receive up to \$8/acre to help offset the costs associated with the transition to sustainable farming practices.

For fields further along on the sustainability journey that have made a reduction in tillage and/or addition of cover crops within the last four years, farmers can potentially earn up to \$30/tonne for services generating new carbon stored.

THE BRIEF

- *Carbon premium program: \$30/tonne*
- *Carbon standard program: \$15/tonne*
- *Market access programs: up to \$8/acre*
- *Truterra™ soil assessment & plan*

MEETING THE FARMER WHERE THEY ARE FIELD BY FIELD



HOW IT WORKS



SIGN UP

Submit a 30-second survey at truterraag.com/enroll.



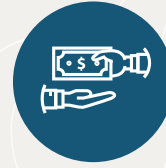
DISCOVER

Be matched with the best program for each of your fields.



PARTICIPATE

Truterra takes soil samples and farmer provides required management data.



REWARD

Receive program payment upon verification.

FIND THE RIGHT PROGRAM FOR THE RIGHT FIELD

PROGRAM*	PAYMENT	FIELD REQUIREMENTS	OTHER CRITERIA
SOIL HEALTH ASSESSMENT & PLAN	Free <i>to farmer</i>	CROP IN 2023: <i>Corn, Soybeans or Wheat</i> Commitment to assessment and consideration of plan	Limited to IA, IL, IN, KS, MI, MN, MO, NE and WI
MARKET ACCESS PREMIUM	\$8 <i>/acre</i>	CROP IN 2023: <i>Corn or Soybeans</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEAR: 2023	Limited to IA, IL, and IN
MARKET ACCESS STANDARD	\$2 <i>/acre</i>	CROP IN 2023: <i>Corn, Soybeans, Wheat or Cotton</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEAR: 2023	None
CARBON PREMIUM	\$30 <i>/tonne</i>	<i>Corn/Soybean Rotation</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEARS: 2021, 2022	Fields where biomass was removed are not eligible
CARBON STANDARD	\$15 <i>/tonne</i>	<i>Corn, Soybeans, Wheat and/or Cotton in Rotation</i> PRACTICES: <i>Tillage reduction, addition of cover crop</i> PRACTICE CHANGE YEARS: 2019, 2020, 2021, 2022	Fields where biomass was removed are not eligible

*A field can only be enrolled in one Truterra program per enrollment period.

Find the program that's right for you at Truterraag.com/enroll or visit your local Truterra retail partner.