

Truterra® Climate SMART Grant

FUNDED BY THE USDA TO HELP SCALE THE PRODUCTION OF CLIMATE-SMART CORN, SOYBEANS, WHEAT, COTTON, AND MILK.

As the sustainability business of farmer-owned cooperative Land O'Lakes, Truterra appreciates the challenges farmers face in making on-farm practice changes. With this project, Truterra is channeling that knowledge into programs to address the cost, risk, technical assistance, and data management challenges that farmers face.

Between 2023 and 2028, Truterra will help enable farmer adoption of conservation agronomy practices with a goal of reducing greenhouse gas (GHG) emissions by approximately 6.9 million metric tons of carbon dioxide equivalents (CO₂e).

PROGRAMS AT A GLANCE

Truterra® Financial Assistance – a USDA-Supported Program: Farmers beginning or expanding conservation practices on their operations can be compensated for new practices shown to improve soil health and potentially sequester carbon or reduce GHG emissions.

Conservation Agronomist Funding: Ag retailers can apply for funding to enable farmer outreach through the addition of a Conservation Agronomist to their staff.

Truterra® Early Adopter – a USDA-Supported Program: Beginning in the second half of 2024, Truterra will work with Soil Health Institute to reward farmers already using conservation practices by compensating them for their soil health learnings and historical field management data to help other farmers learn about practice transition risks, outcomes, and long-term benefits.

Historically Underserved Producer Resources: Truterra is creating additional engagement channels to deepen our outreach to historically underserved producers including veteran, beginning, minority, and limited-resource farmers.

Funding for New Ag Retailer Provided Sustainability Services: In 2025, ag retailers may apply for funding to offer conservation agronomy services at no-cost to farmers, including cover crop seeding or strip tillage services, to spur further practice adoption among their farmer customers.

CONTACT YOUR TRUTERRA REPRESENTATIVE OR VISIT [TRUTERRAAG.COM/USDA](https://truterraag.com/usda) TO LEARN MORE.

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