

The Truterra logo, featuring the word "TRUTERRA" in white capital letters on a blue and orange background.

A LAND LAKES INC. Company

2024 Truterra® Financial Assistance – a USDA-supported program

The Truterra® financial assistance program can help support eligible farmers' conversion to strip/no-till and/or addition of cover crops on a single contiguous field (less than or equal to 160 acres) of corn, cotton, soybeans, or wheat in crop year 2024 by providing:

- Financial assistance,
- Expanded knowledge sharing, and
- Data management

The financial assistance program is funded under USDA Partnerships for Climate Smart Commodities (CFDA 10.937) award no. NR233A750004G016

TRUTERRA SUPPORTS AND REWARDS ELIGIBLE FARMERS FOR THE TRANSITION TO QUALIFYING CONSERVATION AGRONOMY PRACTICES ON THEIR FIELDS.

Farmers can potentially experience enhanced agronomic, economic, and environmental benefits by implementing conservation agronomy practices in their fields*:

- Work towards enhanced nutrient cycling and water-holding capacity,
- Help decrease input costs and losses,
- Help improve yield stability and profit potential, and
- Work towards reduced soil erosion and nutrient losses.



GET SUPPORT

Access technical and agronomic expertise through your Truterra network provider.



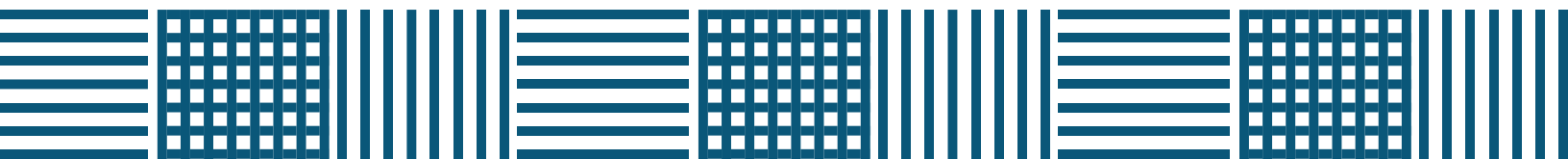
ADOPT PRACTICES

Introduce the practice(s) that make the most sense for your operation.



GET REWARDED**

Potentially earn \$25, \$55, or \$80/acre for adopting eligible new practices



GET REWARDED UPON DATA COLLECTION, FARMER CERTIFICATION AND FIELD VERIFICATION OF IMPLEMENTATION OF ELIGIBLE CONSERVATION PRACTICES.**

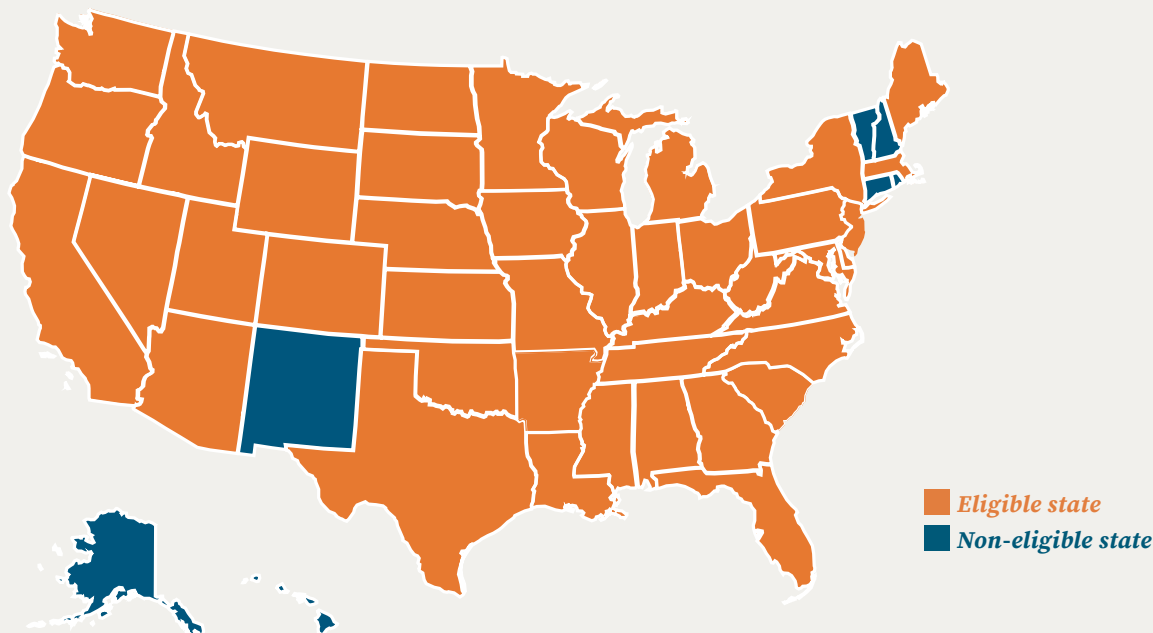
Truterra and the USDA reward eligible farmers who implement new conservation practices.**

Potentially earn \$25/acre for strip/no-till, \$55/acre for cover crop addition, or \$80/acre for both tillage/cover crops.

- Eligible on fields with corn, cotton, soybeans, or wheat in crop year 2024 that are less than or equal to 160 acres.
- Eligible farmers will have the potential option to participate in Truterra® carbon program opportunities.
- Practice change year: crop year 2024

ELIGIBILITY

Farmers must have fields in eligible states.



Learn more at Truterraag.com/enroll or visit your local Truterra network provider.

